## **Job Description – Communications Intern**

New Jersey Sea Grant Consortium (NJSGC) is currently seeking a summer intern to work within the communications department and assist staff with all relevant tasks including (but not limited to): social media campaigns, video production, event coverage/promotion, and programmatic outreach. This position is ideal for undergraduates interested in pursuing a career in the digital communications field, with a unique emphasis on marine, coastal, and STEM initiatives. The intern will report directly to NJSGC's Communications Specialist and work throughout the busy 2025 summer season (May-August) at the Jersey Shore.

## Intern Job Responsibilities:

- Understands the overall concept and mission of the organization.
- Assists with the growth and success of NJSGC's social media presence (Facebook, Twitter, Instagram, YouTube, etc.).
- Attends, promotes, and helps execute several special events and ceremonies, including Ocean Fun Days, State of the Shore, "Favorite Beaches," Jersey Shore photo contest, etc.
- Collaborate with Sea Grant-funded researchers, stakeholders, community representatives, and other state partners/agencies.
- Builds NJSGC's video portfolio (knowledge in editing and graphic design a plus)
- Helps create "needs assessments" and other applicable reports for management.

**Benefits:** Flexible hours. We're located in the historical Fort Hancock section of Sandy Hook – right on the beach! Stipend funds of \$6,000 will be provided. Gain professional experience and assist with the ins and outs of digital communications within the scientific marine professional world.

## Requirements:

• College undergraduate studying Marine/Environmental Science, Communications, Public Relations, Digital Marketing, or any related field.

If interested, please email your resume along with a brief explanation as to why you're applying to NJSGC's Communications Specialist at <a href="mailto:skreisler@njseagrant.org">skreisler@njseagrant.org</a> by 5PM Friday, April 24, 2025. We look forward to hearing from you!

New Jersey Sea Grant Consortium is an affiliation of colleges, universities, and other groups dedicated to advancing knowledge and stewardship of the Garden State's marine and coastal environment. Please visit our website to learn more.