



### **Job Description – Communications Intern**

**New Jersey Sea Grant Consortium (NJSGC)** is currently seeking a summer intern to work within the communications department and assist staff with all relevant tasks including (but not limited to): social media campaigns, video production, event coverage/promotion, and programmatic outreach. This position is ideal for undergraduates (preferably third or fourth year) interested in pursuing a career in the digital communications field, with a unique emphasis on marine, coastal, and STEM initiatives. The intern will report directly to NJSGC's Communications Specialist and work throughout the busy 2022 summer season (June-August) at the Jersey Shore.

#### **Intern Job Responsibilities:**

- Understands the overall concept and mission of the organization.
- Assists with the growth and success of NJSGC's social media presence (Facebook, Twitter, Instagram, YouTube, etc.).
- Attends, promotes, and helps execute several special events and ceremonies, including: Ocean Fun Days, State of the Shore, "Favorite Beaches," Jersey Shore photo contest, etc.
- Collaborate with Sea Grant-funded researchers, stakeholders, community representatives, and other state partners/agencies.
- Builds NJSGC's video portfolio (knowledge in editing and graphic design a plus)
- Helps create "needs assessments" and other applicable reports for management.

*\*Terms are subject to change pending COVID-19 rules and regulations. The opportunity to work remotely is possible and will be determined by NJSGC management.*

**Benefits:** Flexible hours. We're located in the historical Fort Hancock section of Sandy Hook – right on the beach! Stipend funds of \$6,000 will be provided. Gain professional experience and assist with the ins and outs of digital communications within the scientific marine professional world.

#### **Intern Qualifications / Skills:**

- Digital and Verbal communications
- Organization

- Professionalism
- Willingness to learn and exchange creative ideas

**Requirements:**

- College undergraduate studying Marine Science, Communications, Public Relations, Digital Marketing, or any related field.

If interested, please email your resume, 3 references, along with a brief explanation as to why you're applying to NJSGC's [Communications Specialist](#) by 5PM Friday, March 25, 2022. We look forward to hearing from you!

*New Jersey Sea Grant Consortium is an affiliation of colleges, universities, and other groups dedicated to advancing knowledge and stewardship of the Garden State's marine and coastal environment. Our mission is to promote the wise use of New Jersey's marine and coastal resources through innovative research, education, and outreach programs. Please visit our [website](#) to learn more.*

*New Jersey Sea Grant Consortium is an equal opportunity employer that is committed to diversity and inclusion in the workplace.*